

# Leadership

EM165M36B1

## Semestre

B

## Discipline

Organizational behavior / Leadership

## Volume horaire

27 H

## Nombre de places

45

## Ouvert aux visiteurs

Oui

## Langue

EN

## Responsable

Jean Philippe BERQUE



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## Liste des intervenants

Intervenant(s)	Email	Volume horaire CM
Jean Philippe BERQUE	<a href="mailto:jean-philippe.berque@em-strasbourg.eu">jean-philippe.berque@em-strasbourg.eu</a>	27 h

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**Contribution pédagogique du cours au programme**

Aucune contribution pédagogique associé à ce cours pour ce programme.

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## **Descriptif**

This course will be delivered in a blended learning format with both face-to-face (80%) and distance learning classes (20%).

This is an introductory course to leadership and influence with a practical and innovative method. The method combines concepts and techniques, explains leadership styles and approaches needed to work successfully in an international environment.

Students will learn and develop leadership skills, understand how to achieve international business objectives, and finally learn how to inspire their future multinational teams and global customers.

This training package has been designed as part of the "Professional Development international training program", a business program which has been developed for international organizations.

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## **Organisation pédagogique**

### **Face-to-face**

- Lectures
- Tutorials
- E-learning

### **In group**

- Exercises
- Oral presentations
- Projects
- Case studies/texts

### **Interaction**

- Discussions/debates
- Games (educational, role play, simulation)
- Personal accounts

### **Others**

Aucun élément de cette liste n'a été coché.

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## **Objectifs pédagogiques**

### **Cognitive domain**

A l'issue du cours, l'étudiant(e) devrait être capable de / d'...

- - (niv. 3) provide strategic vision
  - - (niv. 4) diagnose key leadership soft skills
  - - (niv. 6) develop leadership styles
  - - (niv. 6) improve emotional intelligence
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### **Affective domain**

A l'issue du cours, l'étudiant(e) devrait être capable de / d'...

- - (niv. 5) Influence positively all stakeholders (Blue Ocean Leadership)
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### **Objectifs de développement durable abordés**

Aucun objectif de développement durable n'a été coché.

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### **Plan / Sommaire**

The course includes 3 parts:

PART 1: Assessing leadership and sharing a vision

- Set a clear strategic vision of where your business needs to head and why

PART 2: Developing key leadership soft skills in an international business environment

- Learn and develop leadership skills through techniques and tools.

PART 3: Understanding leadership styles with Situational Leadership and Emotional Intelligence

- Achieve influence and power (Harvard Business method)

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### **Prérequis nécessaires**

#### **Connaissances en / Notions clés à maîtriser**

- Basic managerial and communication skills
  - Basics in project and team management
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## Supports pédagogiques

### Mandatory tools for the course

- Computer
- Reference manuals

### Documents in all formats

- Newspaper articles
- Case studies/texts

### Moodle platform

- Upload of class documents
- Interface to submit coursework
- Assessments
- Coaching/mentoring

### Software

- Keynote

### Additional electronic platforms

Aucun élément de cette liste n'a été coché.

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## Bibliographie recommandée

### Ouvrages principaux

Jean-philippe BERQUE is an experienced international executive with 30 years of leadership, management and negotiation abroad, working in public administration, international organizations and diplomacy (UNO, NATO,... ), as well as in the private sector (training consultancies and firms).

Graduate of EM Business School, Ecole Pratique des Hautes Etudes, Sorbonne, INALCO and IHEDN.

J.P. BERQUE, Leadership and Influence handbook (provided in class).

G. BURNISON, No fear of Failure, real stories of how Leaders Deal with Risk and Change. Jossey-Bass.

F.E. DENT, Influence and Succeed, How to win people over every time.

J.R. KATZENBACH & Z. KHAN, Leading outside the lines. Jossey Bass

E.J. GARCIA, Leadership, perspectives sur l'exercice du pouvoir dans les entreprises. De Boeck

O. LAJOURS, L'art de diriger. L'Harmattan.

D. CARNEGIE, Comment trouver le leader en vous. Hachette.

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### Littérature complémentaire

J. COMFORT & P. FRANKLIN, The Mindful International Manager, Kogan Page.

DALE CARNEGIE, Stand and Deliver, how to become a masterful communicator and public speaker, Simon&Schuster.

PHILIPPE ROSINSKY, Coaching across Cultures, International Management, Nicholas Brealey, Boston.

J.P. BERQUE, International Management, to be published in September 2023.

W.C. KIM & R. MAUBORGNE, Blue Ocean Leadership, Harvard Business Review.

## **Travaux de recherche de l'EM : Veillez à mobiliser au moins une ressource**

Peuvent être renseignés les manuels coordonnés, les traductions de manuel, les études de cas traduites etc...

Reference manual

Customized case studies

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## **Modalités d'évaluation**

### **Liste des modalités d'évaluation**

#### **Evaluation intermédiaire / contrôle continu 1** Séance n° 6 and 8

Ecrite et orale (60 min) / en groupe / Anglais / pondération : 40 %

Précisions : Case studies and oral presentations

Cette évaluation sert à mesurer ILO1.1-PGE, ILO1.2-PGE, ILO2.2-PGE, ILO2.3-PGE, ILO2.4-PGE, ILO3.1-PGE, ILO4.1-PGE, ILO4.2-PGE

#### **Evaluation finale** Semaine d'examens

Ecrite (120 min) / individuelle / Anglais / pondération : 60 %

Précisions : MCQ, Course questions and a case study

Cette évaluation sert à mesurer ILO1.1-PGE, ILO1.3-PGE, ILO2.2-PGE, ILO2.4-PGE, ILO3.1-PGE, ILO4.1-PGE, ILO4.2-PGE