

# The European Single Market : Challenges and Consequences

EM023M18B1

## Programme

PGE  
visitors

## UE

The European Single Market : Challenges and Consequences

## Semestre

B

## Discipline

Law

## Volume horaire

27 H

## Nombre de places

45

## Ouvert aux visiteurs

Oui

## Langue

EN

## Responsable



Patrick DOLLAT

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## Liste des intervenants

Intervenant(s)	Email	Volume horaire CM
Patrick DOLLAT	<a href="mailto:patrick.dollat@unistra.fr">patrick.dollat@unistra.fr</a>	27 h

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**Contribution pédagogique du cours au programme**

## **Développer un management à impact grâce aux connaissances et aux outils les plus récents dans les domaines du management**

Design solutions adapted to organizational problems by applying relevant methodologies

## **Développer des compétences managériales de niveau avancé se traduisant par un leadership responsable**

Co-build a managerial and organizational culture through collaborations and team projects

Effectively argue his ideas orally and in writing with a professional posture

## **Pratiquer un management à impact dans un environnement multiculturel et international, porté par un "European mindset"**

Communicate in a professional context in (foreign) languages, in writing and/or orally

Formulate solutions to organizational challenges in a multicultural and international context, driven by a "European mindset"

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## **Descriptif**

This course is an advanced program on The European Economic Policies. It copes with the main fields of the EU economic integration: the internal market for people, goods, services and capital and the Competitive policy.

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## **Organisation pédagogique**

### **Face-to-face**

- Lectures
- Tutorials

### **In group**

- Oral presentations

### **Interaction**

- Discussions/debates
- Personal accounts

### **Others**

Aucun élément de cette liste n'a été coché.

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## **Objectifs pédagogiques**

### **Cognitive domain**

A l'issue du cours, l'étudiant(e) devrait être capable de / d'...

- - (niv. 5) appraise the interests of the EU economic policies in order to cope with the globalization.
  - - (niv. 5) interpret a document (Legal, Economic and Social)
  - - (niv. 5) verify informations or datas
  - - (niv. 6) organize a collective work
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## Affective domain

A l'issue du cours, l'étudiant(e) devrait être capable de / d'...  
Aucun affective domain n'a pour le moment été associé à ce cours.

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## Objectifs de développement durable abordés

ODD n°4 - Quality education  
ODD n°5 - Gender equality  
ODD n°8 - Decent work and economic growth  
ODD n°9 - Industry, innovation and infrastructure  
ODD n°10 - Reduced inequalities  
ODD n°12 - Responsible consumption and production  
ODD n°13 - Climate action  
ODD n°16 - Peace, justice and strong institutions

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## Plan / Sommaire

### THE EUROPEAN UNION & ITS SINGLE MARKET: A GLOBAL PLAYER

- 1 The Member States & Population
- 2 Trade & Gross Domestic Product
- 3 Employment, Education and Research
- 4 EU Budget
- 5 European Public Opinion

#### 1 - WHAT IS THE INTERNAL MARKET?

#### FROM THE COMMON MARKET TO THE SINGLE MARKET

##### 1. The Single Market as a Pragmatic Construction

- 1.1 The Treaty of Rome and the Implementation of the Common Market
- 1.2 The European Single Act and the Single Market: Objective 92
- 1.3 Single Market Act 1 (April 2011) & Act 2 (oct. 2012)  
[https://single-market-economy.ec.europa.eu/single-market/single-market-act\\_en](https://single-market-economy.ec.europa.eu/single-market/single-market-act_en)

##### 2. Establishing the Four Freedom

- 2.1 Living & Working in the Internal market
  - 1.1.1 Free movement of EU Citizens
  - 1.1.2 Recognition & Qualification
  - 1.1.3 Social Protection
- 2.2 Free Movement of Goods
  - 2.1.1 Custom Union
  - 2.1.2 Mutual Recognition
- 2.3 Single Market for Services

- 2.3.1 Distinction between the worker & the provider of services
- 2.3.2 Freedom of Establishment to provide services
- 2.4 Free Movement of Capital
  - 2.4.1 Freedom to invest in the Union
  - 2.4.2 Monetary Union and Euro area

### 3. The Benefits & Limits of the European Single Market

- 3.1 The Economic Benefits
- 3.2 The Social Benefits
- 3.3 The Persistent Difficulties

## 2 - WHAT IS THE COMPETITIVE POLICY?

### 1. Legal Provisions & Principles of the EU Competition Policy

- 1.1 Art. 101, 102, 106, 107 & 352 TFEU
- 1.2 Direct Effect & Supremacy of the EU Law

### 2. The EU Competition Policy and the Private Undertakings

- 2.1 Mergers and Monopolisation
  - 2.1.1 Scope of Competition Law & definition of "undertaking"
  - 2.1.2 Control of Mergers and Acquisitions
  - 2.1.3 Abuse of Dominance
- 2.2 Cartels and Collusion
  - 2.2.1 Definition & Case Law
  - 2.2.2 Exemptions
- 2.3 Enforcement
  - 2.3.1 Provision
  - 2.3.2 European Enforcement
  - 2.3.3 National Authorities
  - 2.3.4 The National Competition Authorities within the European Competition Network (ECN)

### 3. The EU Competition Policy & the State Aids

- 3.1 Legal Provision: a two Step Approach
  - 3.2 Existence of State Aid
  - 3.3 State Aid Instruments
  - 3.4 Compatible Aid under art. 107, 3. TFEU
- <https://www.slideshare.net/barcelonagse/economic-analysis-in-eu-state-aid-control>
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## Prérequis nécessaires

### Connaissances en / Notions clés à maîtriser

- Knowledges on Economy and on the International and EU institutions
  - Skills for team works
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## Supports pédagogiques

## **Mandatory tools for the course**

- Computer
- Reference manuals

## **Documents in all formats**

- Case studies/texts
- Worksheets
- Syllabus
- Other : PPT Presentations

## **Moodle platform**

- Upload of class documents

## **Software**

- Pack Office (Word, Excel, PowerPoint, Access)
- Other : Google drive

## **Additional electronic platforms**

Aucun élément de cette liste n'a été coché.

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## **Bibliographie recommandée**

### **Ouvrages principaux**

Salter John-Paul, The European Single Market, Agenda Publishing, 2020.

Mc Cormick, John, Understanding The European Union: a concise Introduction, 7th edition, Palgrave Macmillan, 2017.

Nugent, Neill, The Government and Politics of the European Union, 8th edition, Palgrave Macmillan, 2017.

Websites:

<http://europa.eu>

<http://www.coe.int>

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## **Littérature complémentaire**

Websites:

<http://europa.eu>

[https://eur-lex.europa.eu/summary/chapter/internal\\_market.html?root\\_default=SUM\\_1\\_CODED%3D24&locale=en#](https://eur-lex.europa.eu/summary/chapter/internal_market.html?root_default=SUM_1_CODED%3D24&locale=en#)

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## **Travaux de recherche de l'EM : Veillez à mobiliser au moins une ressource**

Peuvent être renseignés les manuels coordonnés, les traductions de manuel, les études de cas traduites etc...  
Aucun ouvrage n'a été renseigné.

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## **Modalités d'évaluation**

### **Liste des modalités d'évaluation**

#### **Evaluation intermédiaire / contrôle continu 1**Séance n° 5

Ecrise / individuelle / Anglais / pondération : 40 %

Cette évaluation sert à mesurer ILO1.1-PGE, ILO2.2-PGE, ILO2.3-PGE, ILO3.1-PGE, ILO4.1-PGE, ILO4.2-PGE

#### **Evaluation intermédiaire / contrôle continu 2**Autre (date, contrôle surprise...) : -

Ecrise et orale (1 min) / individuelle / Anglais / pondération : 20 %

Précisions : Class attendance and participation

#### **Evaluation finale**Dernière séance

Orale (60 min) / en groupe / Anglais / pondération : 40 %

Cette évaluation sert à mesurer ILO1.1-PGE, ILO1.3-PGE, ILO2.1-PGE, ILO2.2-PGE, ILO2.3-PGE, ILO2.4-PGE, ILO3.1-PGE, ILO3.2-PGE, ILO4.1-PGE, ILO4.2-PGE