

Ethics and Management

EM1F4M57B

Programme

Autre
DU Bachelor European management

UE

Ethics and Management

Semestre

B

Discipline

Organizational behavior / Leadership

Volume horaire

27 Hdont 9 h en E-Learning

Nombre de places

45

Ouvert aux visiteurs

Oui

Langue

EN

Responsable

Aline PEREIRA PÜNDRICH



Liste des intervenants

Intervenant(s)	Email	Volume horaire CM
Aline PEREIRA PÜNDRICH	aline.pereira-pundrich@em-strasbourg.eu	27 h

Contribution pédagogique du cours au programme

Aucune contribution pédagogique associé à ce cours pour ce programme.

Descriptif

The main purpose of this course is to provide students with a global view of Business Ethics and its importance for individuals and organizations. In our classes, students will discuss theoretical and practical perspectives of Ethics and its various applications to personal and professional decision-making.

Organisation pédagogique

Face-to-face

- Lectures
- E-learning

In group

- Exercises
- Oral presentations
- Projects
- Case studies/texts

Interaction

- Discussions/debates

Others

Aucun élément de cette liste n'a été coché.

Objectifs pédagogiques

Cognitive domain

A l'issue du cours, l'étudiant(e) devrait être capable de / d'...

- - (niv. 1) identify ethical dilemmas and basic concepts related to this field; understand the differences between ethics and law.
- - (niv. 3) apply ethical guidelines to situations within organizations related to sensitive topics, i.e., dependent on context, as well as social and cultural norms and values.
- - (niv. 4) point out and deal with challenges related to decision making when facing interactions between cultural perspectives and ethical.
- - (niv. 5) Categorize ethical behaviors within organizations.

Affective domain

A l'issue du cours, l'étudiant(e) devrait être capable de / d'...

- - (niv. 2) discuss basic ethical issues related to the individual, social and organizational spheres.
 - - (niv. 3) justify ethical choices and positioning based on their own experience and the theoretical elements seen in class.
 - - (niv. 4) analyze ethical dilemmas at the individual, social and organizational levels.
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Objectifs de développement durable abordés

ODD n°4 - Quality education

Plan / Sommaire

- ° Fundamentals of Ethics: concepts, personal perspectives
 - ° Theories Guiding Behavior
 - ° Behavioral Ethics
 - ° Culture & Ethics
 - ° Corporate Culture and Ethical Behavior
 - ° Theory & Practices of Codes of Conducts
 - ° International Business Ethics Policies and Trends
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Prérequis nécessaires

Connaissances en / Notions clés à maîtriser

Basic notions of concepts related to Business Ethics, such as morality, values, principles, organization, behavior...

Supports pédagogiques

Mandatory tools for the course

- Computer

Documents in all formats

- Newspaper articles
- Case studies/texts
- Worksheets

Moodle platform

- Upload of class documents
- Interface to submit coursework
- Assessments

Software

Aucun élément de cette liste n'a été coché.

Additional electronic platforms

Aucun élément de cette liste n'a été coché.

Bibliographie recommandée

Ouvrages principaux

Velasquez, M. G. (2018), Business Ethics: Concepts and Cases, 8th ed., Pearson.

De George, R. T. (2010), Business Ethics, 7th ed., Pearson.

Fisher, C. & A. Lovell (2009), Business ethics and values : Individual, corporate and international perspectives, New York: FT Prentice Hall.

Littérature complémentaire

Berisha, G., Oliveira, L., & Humolli, E. (2023). To behave or not to behave ethically: A question of style? Business and Society Review, vol. 128, n° 1, 23-50.

Mitchell, J.R., Mitchell, R.K., Hunt, R.A. et al. (2022), Stakeholder Engagement, Knowledge Problems and Ethical Challenges. Journal of Business Ethics, vol. 175, p. 75-94.

Ailon, G. (2015), From superstars to devils: The ethical discourse on managerial figures involved in a corporate scandal, Organization, vol. 22, n° 1, p. 78-99.

Travaux de recherche de l'EM : Veillez à mobiliser au moins une ressource

Peuvent être renseignés les manuels coordonnés, les traductions de manuel, les études de cas traduites etc...

Aucun ouvrage n'a été renseigné.

Modalités d'évaluation

Liste des modalités d'évaluation

Evaluation intermédiaire / contrôle continu 1 Autre (date, contrôle surprise...) : Anytime during the semester

Ecrite (30 min) / individuelle / Anglais / pondération : 10 %

Précisions : Individual assessment (e.g., exercise, case study, etc...).

Cette évaluation sert à mesurer ILO3.1-BAI, ILO3.3-BAI

Evaluation intermédiaire / contrôle continu 2 Autre (date, contrôle surprise...) : By the end of the semester (exact date to be defined).

Ecrite et orale (60 min) / en groupe / Anglais / pondération : 25 %

Précisions : Work in group to be presented both orally and in writing. Information about content, procedures and dates to be given in class. An unjustified absence on the day of the oral presentation implies a 30% penalty on the grade of the absent student.

Cette évaluation sert à mesurer ILO2.1-BAI, ILO2.2-BAI, ILO3.1-BAI, ILO3.1-BAI, ILO3.2-BAI, ILO3.3-BAI, ILO4.1-BAI, ILO4.4-BAI

Evaluation intermédiaire / contrôle continu 3 Autre (date, contrôle surprise...) : Information will be given in class.

Ecrite (15 min) / individuelle / Anglais / pondération : 5 %

Précisions : Peer-assessment provided by students about their experience of work in group. Students who do not provide peer-assessment in due time will be graded "zero" for this activity.

Cette évaluation sert à mesurer ILO2.2-BAI

Evaluation finale Dernière séance

Ecrite (120 min) / individuelle / Anglais / pondération : 60 %

Précisions : Written exam about main subjects seen and discussed in class.

Cette évaluation sert à mesurer ILO3.1-BAI, ILO3.3-BAI, ILO4.1-BAI, ILO4.2-BAI