

Ethics and Management

EM1F4M57A1

Program

PGE
Visitants

UE

Ethics and Management

Semester

A

Discipline

Human resources

Contact hours

27 Hof which **9** is/are e-learning

Number of spots

45

ECTS

5

Open to visitors

Yes

Language



Coordinator

Aline PEREIRA PÜNDRICH



List of lecturers

Lecturer(s)	Email	Contact hours - lecture
Aline PEREIRA PÜNDRICH	aline.pereira-pundrich@em-strasbourg.eu	27 h

Pedagogical contribution of the course to the program

No educational contribution associated with this course for this program.

Description

This course is designed to provide students with a global view of Business Ethics and its importance for individuals and their organizations. For that purpose, theoretical and practical perspectives of ethics are studied and the various applications of ethics on decision-making are discussed.

Teaching methods

Face-to-face

- Lectures
- E-learning

In group

- Exercises
- Oral presentations
- Projects
- Case studies/texts

Interaction

- Discussions/debates

Others

No items in this list have been checked.

Learning objectives

Cognitive domain

Upon completion of this course, students should be able to

- - (level 1) **Identify** ethical dilemmas and understand the differences between ethics and law.
- - (level 3) **Apply** ethical guidelines to situations regarding corporate responsibility, corporate governance and corporate citizenship.

- - (level 4) **Point out** challenges related to intercultural ethical decision making .
 - - (level 5) **Categorize** ethical behaviors within organizations.
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Affective domain

Upon completion of this course, students should be able to

- - (level 2) **discuss** basic ethical issues related to the individual, social and organizational spheres.
 - - (level 3) **justify** ethical choices and positioning based on their own experience and the theoretical elements seen in class.
 - - (level 4) **analyze** ethical dilemmas at the individual, social and organizational levels.
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Outline

- ° Fundamentals of Ethics: concepts, personal perspectives and behavioral ethics
 - ° Corporate governance, corporate culture and ethical behavior
 - ° The Stakeholder Theory: About individuals, power and interests
 - ° Main theories guiding behavior
 - ° International Business Ethics Policies and Trends
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No prerequisite has been provided

Knowledge in / Key concepts to master

Basic notions of the concepts of ethics, morality, corporate social responsibility and corporate governance.

Teaching material

Mandatory tools for the course

No items in this list have been checked.

Documents in all formats

- Newspaper articles
- Case studies/texts
- Worksheets

Moodle platform

- Upload of class documents
- Interface to submit coursework
- Assessments

Software

No items in this list have been checked.

Additional electronic platforms

No items in this list have been checked.

Recommended reading

Main reading material

De George, R. T. (2010), Business Ethics, 7th ed., Pearson.

Fisher, C. & A. Lovell (2009), Business ethics and values : Individual, corporate and international perspectives, New York: FT Prentice Hall.

Additional literature

Mitchell, J.R., Mitchell, R.K., Hunt, R.A. et al. (2022), Stakeholder Engagement, Knowledge Problems and Ethical Challenges. Journal of Business Ethics, vol. 175, p. 75-94.

Ailon, G. (2015), From superstars to devils: The ethical discourse on managerial figures involved in a corporate scandal, Organization, vol. 22, n° 1, p. 78-99.

Mitchell, Ronald K., et al. (1997), Toward a Theory of Stakeholder Identification and Saliency: Defining the Principle of Who and What Really Counts, The Academy of Management Review, vol. 22, no. 4, 1997, p. 853-86.

EM Research: Be sure to mobilize at least one resource

Textbooks, case studies, translated material, etc. can be entered

No reading material has been provided.

Assessment

List of assessment methods

Intermediate assessment / continuous assessment 1Other (date, pop quiz, etc.) : Anytime during the semester

Written (30 Min.) / Individual / English / Weight : 10 %

Details : Individual short assessment.

This evaluation is used to measure L01.1, L03.1

Intermediate assessment / continuous assessment 2 Other (date, pop quiz, etc.) : By the end of the semester (to be defined)

Written and oral (60 Min.) / Group / English / Weight : 30 %

Details : Work in group to be presented both orally and in writing. Information about content, procedures and dates to be given in class. Any delay will result in penalty points.

This evaluation is used to measure L01.1, L02.1, L03.1

Final evaluation Exam week

Written (120 Min.) / Individual / English / Weight : 60 %

Details : Written exam about main subjects seen and discussed in class.

This evaluation is used to measure L01.1, L03.1, L04.2