

Advanced Seminar of Cases in Finance

EM145M45

Program

PGE
PGE 3A - Entrepreneurship (ENT)

UE

Environnement économique et financier des projets : Innovation et évaluation

Semester

A

Discipline

Strategy

Contact hours

24 H

Number of spots

45

Open to visitors

Yes

Language



List of lecturers

Lecturer(s)	Email	Contact hours - lecture
Blake RAYFIELD	blake.rayfield@nau.edu	24 h

Pedagogical contribution of the course to the program

LEARNING GOAL 1 : Students will master state-of-the-art knowledge and tools in management fields in general, as well as in areas specific to the specialized field of management.

Students will identify a business organization's operational and managerial challenges in a complex and evolving environment.

Students will understand state-of-the-art management concepts and tools and use them appropriately.

Students will implement appropriate methodologies to develop appropriate solutions for business issues.

LEARNING GOAL 2 : Students will develop advanced-level managerial skills.

Students will communicate ideas effectively, both orally and in writing, in a business context.

Students will work collaboratively in a team.

Students will participate in a decision-making process in a critical way.

LEARNING GOAL 4: Students will study and work effectively in a multicultural and international environment.

Students will demonstrate written and oral competency in two foreign languages.

Students will analyze business organizations and problems in a multicultural and international environment

Description

This course is a seminar on the application of theory and techniques for corporate financial management. Students will apply tools and techniques through case analysis to provide solutions in diverse environments.

Teaching methods

Face-to-face

- Lectures
- Tutorials

In group

- Exercises
- Oral presentations

- Case studies/texts

Interaction

- Discussions/debates

Others

No items in this list have been checked.

Learning objectives

Cognitive domain

Upon completion of this course, students should be able to

- - (level 3) **classify** financial issues in their respective sub-domain
 - - (level 3) **produce** professional reports suitable for clients
 - - (level 5) **defend** the use of financial theory given an application
 - - (level 5) **interpret** recommendations made by others and compare and contrast alternative recommendations
 - - (level 6) **synthesize** recommendations based on financial theory and best practice
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Affective domain

Upon completion of this course, students should be able to

None affective domain have been associated with this course yet

Outline

1. Properly addressing and presenting a case study
 2. Sources of financing
 3. Agency issues
 4. Working Capital
 5. Capital budgeting decisions
 6. Project level investment decisions
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No prerequisite has been provided

Knowledge in / Key concepts to master

-

Teaching material

Mandatory tools for the course

No items in this list have been checked.

Documents in all formats

No items in this list have been checked.

Moodle platform

- Upload of class documents

Software

- Pack Office (Word, Excel, PowerPoint, Access)

Additional electronic platforms

No items in this list have been checked.

Recommended reading

Main reading material

- Case Studies in Finance: Managing For Corporate Value Creation
 - Additional Case Studies Provided
-

Additional literature

- Additional readings
-

EM Research: Be sure to mobilize at least one resource

Textbooks, case studies, translated material, etc. can be entered

No reading material has been provided.

Assessment

List of assessment methods

Intermediate assessment / continuous assessment 1 Class no. 3, 5,

Written (30 Min.) / Group / English / Weight : 50 %

Details : -

This evaluation is used to measure L01.1, L01.3, L02.1, L02.2, L02.3, L04.1, L04.2

Final evaluation Last class

Written (60 Min.) / Individual / English / Weight : 50 %

Details : Homework due each class

This evaluation is used to measure L01.1, L01.2, L01.3, L02.2, L02.3, L04.1, L04.2