

EM1F5M2BA2

Program

PGE
PGE 3A - International and European Business (IEB)

UE

Principles of International Management

Semester

A

Discipline

Marketing

Contact hours

20 H

Number of spots

45

ECTS

5

Open to visitors

Yes

Language



Coordinator

Claude CHAILAN



List of lecturers

Lecturer(s)	Email	Contact hours - lecture
Claude CHAILAN	chailan@unistra.fr	20 h

Attention, le syllabi parent indiqué n'existe pas.