

Purchasing function in the entreprise

EM694M03

Program

PGE
PGE 2A - SUPPLY CHAIN MANAGEMENT

UE

Purchasing function in the entreprise

Semester

A

Discipline

International purchasing

Contact hours

27 H

Number of spots

45

ECTS

5

Open to visitors

Yes

Language



Coordinator

Philipp Christopher Sauer



List of lecturers

Lecturer(s)	Email	Contact hours - lecture
Philipp Christopher SAUER	philipp.sauer@em-strasbourg.eu	27 h

Pedagogical contribution of the course to the program

LEARNING GOAL 1 : Students will master state-of-the-art knowledge and tools in management fields in general, as well as in areas specific to the specialized field of management.

Students will understand state-of-the-art management concepts and tools and use them appropriately.

LEARNING GOAL 2 : Students will develop advanced-level managerial skills.

Students will participate in a decision-making process in a critical way.

Students will communicate ideas effectively, both orally and in writing, in a business context.

LEARNING GOAL 4: Students will study and work effectively in a multicultural and international environment.

Students will analyze business organizations and problems in a multicultural and international environment

Description

This course presents the role of the purchasing function in the company and especially in the management of external resources provided by suppliers and service providers. It aims to define the knowledge, know-how and interpersonal skills required by the purchasing manager.

Teaching methods

Face-to-face

- Lectures

In group

- Exercises

Interaction

- Discussions/debates

Others

No items in this list have been checked.

Learning objectives

Cognitive domain

Upon completion of this course, students should be able to

- - (level 1) **outline** the fundamentals of purchasing, its process, strategy and specific tools
 - - (level 2) **differentiate** the main purchasing, outsourcing and backsourcing strategies and the factors that are used to decide for one or the other option
 - - (level 3) **apply** the key purchasing decision tools to examples in order to determine different purchasing strategies
 - - (level 4) **investigate** the characteristics of case studies and example situations to determine appropriate purchasing strategies and innovations
-

Affective domain

Upon completion of this course, students should be able to

- - (level 1) **choose** solutions deemed appropriate
 - - (level 2) **discuss** different solutions in groups and in planary
 - - (level 3) **justify** their choices and provide arguments for them
-

Outline

- 1 The functions in a firm and supply chain
 - 2 The strategic sourcing and purchasing process
 - 3 Purchasing strategy and organization
 - 4 Sourcing strategy and supplier relationship management
 - 5 Outsourcing and backsourcing
 - 6 Global sourcing
 - 7 Innovation and technology in purchasing
-

No prerequisite has been provided

Knowledge in / Key concepts to master

The basics of management and specifically purchasing and supply chain management (as covered in 1A PGE)

Teaching material

Mandatory tools for the course

- Computer

Documents in all formats

- Case studies/texts
- Worksheets
- Syllabus

Moodle platform

- Upload of class documents

Software

No items in this list have been checked.

Additional electronic platforms

No items in this list have been checked.

Recommended reading

Main reading material

Johnsen, T. E., Howard, M., & Miemczyk, J. (2019). Purchasing and supply chain management: A sustainability perspective. Routledge

Additional literature

VIALE L., VACHER S., BESSOUAT J. (2022). Eco-innovation in the upstream supply chain: re-thinking the involvement of purchasing managers. Supply Chain Management: An International Journal, 27 (n° 2)

EM Research: Be sure to mobilize at least one resource

Textbooks, case studies, translated material, etc. can be entered

VIALE L., VACHER S., BESSOUAT J. (2022). Eco-innovation in the upstream supply chain: re-thinking the involvement of purchasing managers. Supply Chain Management: An International Journal, 27 (n° 2)

Assessment

List of assessment methods

Final evaluation Exam week

Written (60 Min.) / Individual / English / Weight : 100 %

This evaluation is used to measure L01.2, L02.2, L04.2

