

# Cases in International Marketing

**EM023M03A2**

## Program

**Bachelor**  
BAI 3A Bachelor Affaires Internationales

## UE

Cases in International Marketing

## Semester

A

## Discipline

Marketing

## Contact hours

27 H

## Number of spots

45

## ECTS

5

## Open to visitors

Yes

## Language



## Coordinator

Claude CHAILAN



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## List of lecturers

Lecturer(s)	Email	Contact hours - lecture
Claude CHAILAN	<a href="mailto:chailan@unistra.fr">chailan@unistra.fr</a>	27 h

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**Attention**, le syllabi parent indiqué n'existe pas.