

# Introduction to European Economic Policy

EM1F4M41A1

## Semestre

A

## Discipline

Business in Europe

## Volume horaire

27 H

## Nombre de places

45

## Ouvert aux visiteurs

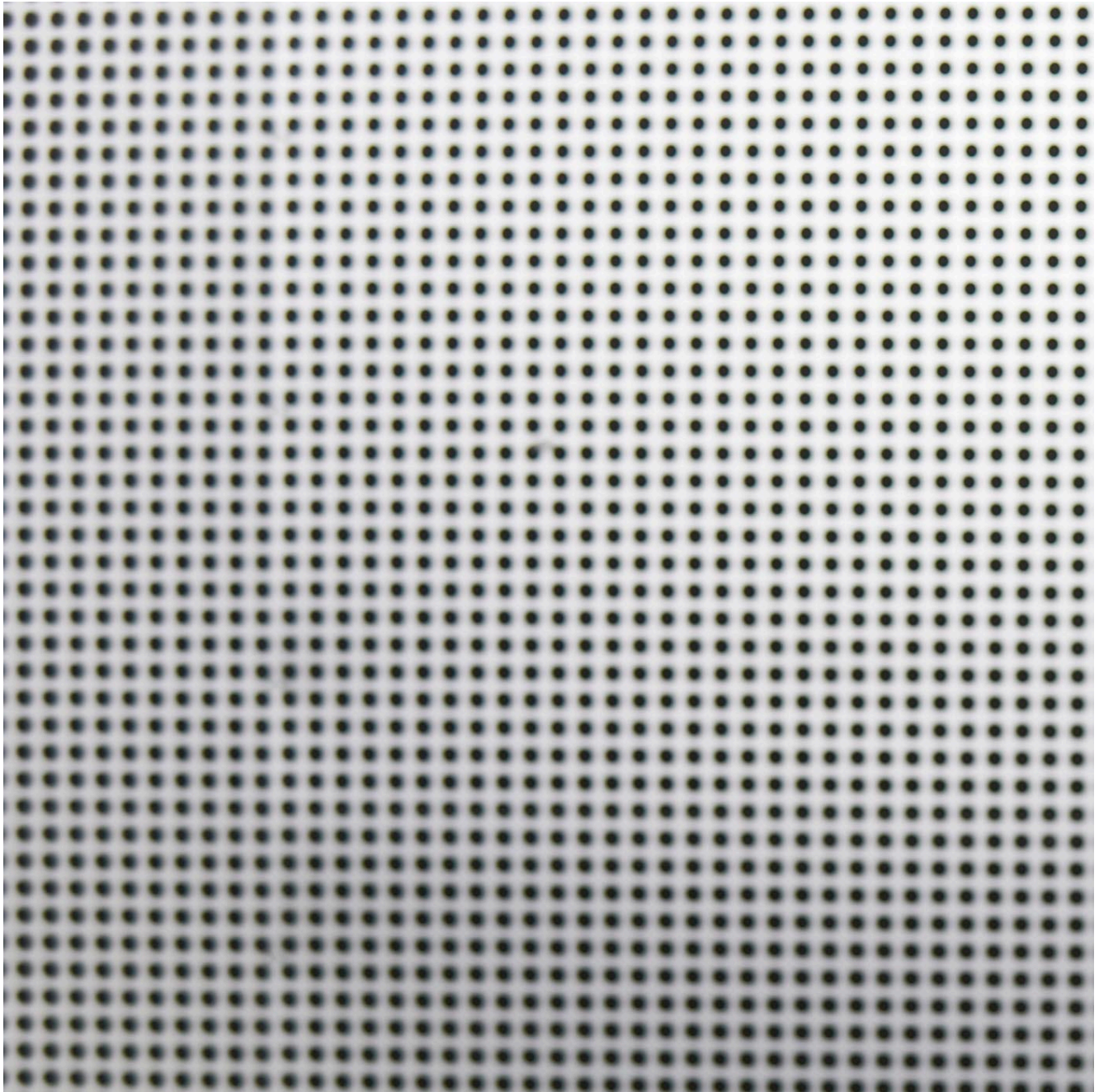
Oui

## Langue

EN

## Responsable

Sabine MENU



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## Liste des intervenants

<b>Intervenant(s)</b>	<b>Email</b>	<b>Volume horaire CM</b>
Sabine MENU	<a href="mailto:sabine.menu@em-strasbourg.eu">sabine.menu@em-strasbourg.eu</a>	27 h

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**Contribution pédagogique du cours au programme**

Aucune contribution pédagogique associé à ce cours pour ce programme.

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## Descriptif

The course offers an introduction to the European Union, its main institutions and aspects of the EU decision-making process; and an overview of the European economic integration process and impact on business, including the consequences of Brexit and the latest developments (recovery plan). Strasbourg is a unique place to learn about the EU as it is where the first steps of the European integration took place and it is today the official location of the European Parliament.

The pedagogical objectives of this course are that students become better acquainted with the European Union's rationale and functioning, particularly in relation to the Single market, the budget and the Economic and Monetary Union.

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## Organisation pédagogique

### Face-to-face

- Lectures
- E-learning

### In group

- Exercises
- Oral presentations
- Case studies/texts

### Interaction

- Discussions/debates

### Others

Aucun élément de cette liste n'a été coché.

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## Objectifs pédagogiques

### Cognitive domain

A l'issue du cours, l'étudiant(e) devrait être capable de / d'...

- - (niv. 1) List the main stages of the European economic integration process, from the early steps until the most recent developments (Brexit, Green Deal, recovery plan)
- - (niv. 2) Review what is the EU and how it works (decisional triangle), in particular in promoting core values and economic policies

- - (niv. 3) Sketch some managerial and operational consequences of the Single market for businesses
  - - (niv. 3) Prepare your work in international teams (via the forum on Moodle, class discussions, preparation & presentations of case studies), using communication and language skills in English
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### Affective domain

A l'issue du cours, l'étudiant(e) devrait être capable de / d'...  
Aucun affective domain n'a pour le moment été associé à ce cours.

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### **Objectifs de développement durable abordés**

Aucun objectif de développement durable n'a été coché.

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### **Plan / Sommaire**

Session 1 (12 September): Introduction - What is the European Union (EU)? (face-to-face session, 3 hours)  
Session 2 (19 September): Introduction - Why the EU? Schuman declaration and ECSC (face-to-face session, 3 hours)  
Session 3 (25 or 26 September): Introduction - How does the EU work? Institutions and decision-making (face-to-face session, 3 hours)  
Session 4 (3 October): Strasbourg at the heart of the European integration process (online asynchronous session, 3 hours)  
Session 5 (9 or 10 October): How to shape a Single market? Treaty of Rome & follow up (online synchronous session, 3 hours)  
Session 6 (16 or 17 October): How to shape a Single market? Current topics (face-to-face session, 3 hours)

(semester break: week 31 October)

Session 7 (6 or 7 November): Case studies on the Single market and its impact on businesses (face-to-face session including an intermediary assessment, 3 hours)  
Session 8 (14 or 15 November): The Economic and Monetary Union - from the early steps to the Euro-crisis (synchronous session, 3 hours)  
Session 9 (20 or 21 November): A new EMU in the making? (face-to-face session, 3 hours)

Final examination (1 hour, 12 December at 4 pm)

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### **Prérequis nécessaires**

#### Connaissances en / Notions clés à maîtriser

Students must show an interest in the European Union and economic integration process. If the topic is new, students are requested to read at least one book from the reference list ("basics") at the beginning of the semester. In the first session, there will be a test (not evaluated) for each student to assess his/her level and read accordingly. The course is taught in English and students will have to present their work in this communication language. Students must be ready to actively participate to the online sessions & MOODLE activities, face-to-face class discussions and exercises.

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## Supports pédagogiques

### Mandatory tools for the course

- Computer

### Documents in all formats

- Case studies/texts

### Moodle platform

- Upload of class documents
- Interface to submit coursework
- Assessments

### Software

Aucun élément de cette liste n'a été coché.

### Additional electronic platforms

Aucun élément de cette liste n'a été coché.

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## Bibliographie recommandée

### Ouvrages principaux

READING (basics)

- GENERAL (this category deals with suggestions of books providing an understanding the European Integration process: if you haven't taken any course on the EU before you must, right at the beginning of the course, read one of the introductory chapters of these books or those available in the libraries in Strasbourg - e.g. BNU, PEGE or at your home university; the more recent the book the better as the EU has followed a dynamic integration process in recent years; if you have any doubt about the relevance of your book please double-check with the course coordinator)

DINAN Desmond, NUGENT Neil, PATERSON William, The European union in crisis, Palgrave MacMillan, 2017

DINAN D., Ever closer Union. An Introduction to European Integration, 3rd edition, 1999 (latest edition: 4th edition (Basingstoke: Palgrave MacMillan, 2010)

LEONARD D., Guide to the European Union, The definitive guide to all aspects of the EU, 10th edition (London: The Economist/Profile Books, 2010)

McCORMICK J, Understanding the European Union: a concise introduction, The EU series, 4th edition, 2010

BORCHARDT Klaus-Dieter, The ABC of European Union law, 2010 (Publications office of the EU) ([https://eeas.europa.eu/sites/eeas/files/15102015eu\\_law.pdf](https://eeas.europa.eu/sites/eeas/files/15102015eu_law.pdf))

How the European Union works? Publications office of the EU, 2012

([http://www.eeas.europa.eu/archives/delegations/singapore/documents/more\\_info/eu\\_publications/how\\_the\\_european\\_union\\_works\\_en.pdf](http://www.eeas.europa.eu/archives/delegations/singapore/documents/more_info/eu_publications/how_the_european_union_works_en.pdf))

- EUROPEAN BUSINESS ENVIRONMENT

SUDER G, Doing business in Europe, Sage, 2008 (PEGE)

SOMERS F (ed), European business environment, Doing business in the EU, 2010, Noordhoff Uitgevers Groningen/Houten (PEGE)

Chapter 15 "Business behavior in Europe's Single Market", in M.KATSILOUDES and S.HADJIDAKIS, International business: A global perspective, Elsevier, 2007 (E-book on Scholarvox)

- ECONOMIC INTEGRATION IN THE CASE OF THE EU

BALDWIN R, WYPLOSZ C, The economics of European integration, 6th edition (MacGraw-Hill, 2020)

DE GRAUWE Paul, Economics of monetary union, Oxford University Press, 2018

VELO Dario & VELO Francesco, A social market economy and European economic monetary union, Peter Lang, 2013

SINN H-W, European monetary integration, 2004 (E-book on Scholarvox) (Chapters 1 and 2)

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### Littérature complémentaire

Reading list: see each session (moodle)

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### Travaux de recherche de l'EM : Veillez à mobiliser au moins une ressource

Peuvent être renseignés les manuels coordonnés, les traductions de manuel, les études de cas traduites etc...

MENU Sabine, Paul Collowald: pionnier d'une Europe à unir, Bruxelles: Peter Lang (2018) (only available in French)

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## **Modalités d'évaluation**

### Liste des modalités d'évaluation

#### **Evaluation intermédiaire / contrôle continu 1** Séance n° 7

Ecrite et orale (120 min) / en groupe / Anglais / pondération : 20 %

Précisions : Case studies on the Single market and its impact on businesses

Cette évaluation sert à mesurer ILO4.1-BAI, ILO4.2-BAI

#### **Evaluation intermédiaire / contrôle continu 2** Autre (date, contrôle surprise...) : all sessions

Ecrite et orale / individuelle / Anglais / pondération : 40 %

Précisions : Participation to sessions and to activities (including tasks on Moodle, exercises in class, debates)

Cette évaluation sert à mesurer ILO4.1-BAI, ILO4.2-BAI

#### **Evaluation finale** Semaine d'examens

Ecrite (60 min) / individuelle / Anglais / pondération : 40 %

Précisions : Multiple choice questionnaire (35 questions, multiple choice of answers to one question and only one

correct answer, no minus point policy in case of mistake)  
Cette évaluation sert à mesurer ILO4.1-BAI, ILO4.2-BAI