

# Introduction to European Economic Policy (sem A) Gr 3

**EM1F4M41A3**

## Program

**PGE**  
Visitants

## UE

Introduction to European Economic Policy

## Semester

A

## Discipline

Business in Europe

## Contact hours

**27** Hof which **9** is/are e-learning

## Number of spots

45

## ECTS

5

## Open to visitors

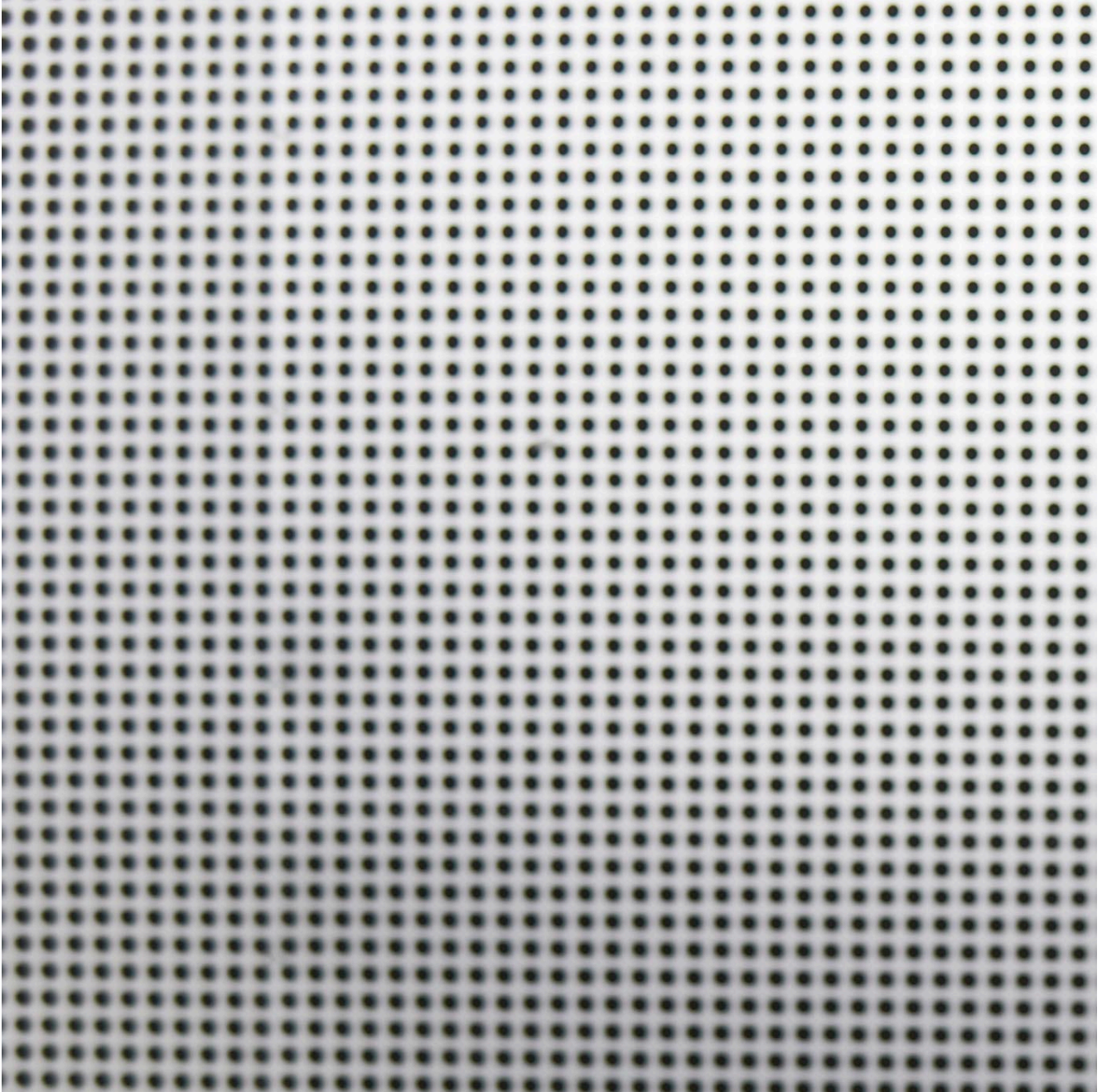
Yes

## Language



## Coordinator

Sabine MENU



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## List of lecturers

Lecturer(s)	Email	Contact hours - lecture
Sabine MENU	<a href="mailto:sabine.menu@em-strasbourg.eu">sabine.menu@em-strasbourg.eu</a>	24 h

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## Pedagogical contribution of the course to the program

### **Développer un management à impact grâce aux connaissances et aux outils les plus récents dans les domaines du management**

Developing a strategic and managerial vision in a complex, uncertain and changing environment

Design solutions adapted to organizational problems by applying relevant methodologies

### **Développer des compétences managériales de niveau avancé se traduisant par un leadership responsable**

Co-build a managerial and organizational culture through collaborations and team projects

Recommend decision making by taking a critical approach to driving change in organizations

Effectively argue his ideas orally and in writing with a professional posture

Adopt a responsible leadership posture by being an actor in its own development and that of its teams

### **Pratiquer un management à impact dans un environnement multiculturel et international, porté par un "European mindset"**

Communicate in a professional context in (foreign) languages, in writing and/or orally

Formulate solutions to organizational challenges in a multicultural and international context, driven by a "European mindset"

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## Description

The course offers an introduction to the European Union, its main institutions and aspects of the EU decision-making process; and an overview of the European economic integration process and impact on business, including the consequences of Brexit and the latest developments (recovery plan). Strasbourg is a unique place to learn about the EU as it is where the first steps of the European integration took place and it is today the official location of the European Parliament.

The pedagogical objectives of this course are that students become better acquainted with the European Union's rationale and functioning, particularly in relation to the Single market, the budget and the Economic and Monetary Union.

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## Teaching methods

### Face-to-face

- Lectures
- E-learning

### In group

- Exercises
- Oral presentations
- Case studies/texts

### Interaction

- Discussions/debates

## Others

**No items in this list have been checked.**

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## Learning objectives

### Cognitive domain

Upon completion of this course, students should be able to

- - (level 1) **List** the main stages of the European economic integration process, from the early steps until the most recent developments (Brexit, Green Deal, recovery plan)
  - - (level 2) **Review** what is the EU and how it works (decisional triangle), in particular in promoting core values and economic policies
  - - (level 3) **Sketch** some managerial and operational consequences of the Single market for businesses
  - - (level 3) **Prepare** your work in international teams (via the forum on Moodle, class discussions, preparation & presentations of case studies), using communication and language skills in English
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### Affective domain

Upon completion of this course, students should be able to

**None affective domain have been associated with this course yet**

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## Outline

Session 1 (11 September): Introduction - What is the European Union (EU)? (face-to-face session, 3 hours)

Session 2 (18 September): Introduction - Why the EU? Schuman declaration and ECSC (face-to-face session, 3 hours)

Session 3 (25 September): Introduction - How does the EU work? Institutions and decision-making (face-to-face session, 3 hours)

Session 4 (2 October): Strasbourg at the heart of the European integration process (online asynchronous session, 3 hours)

Session 5 (9 October): How to shape a Single market? Treaty of Rome & follow up (online synchronous session, 3 hours)

Session 6 (16 October): How to shape a Single market? Current topics (face-to-face session, 3 hours)

(semester break: week 31 October)

Session 7 (6 November): Case studies on the Single market and its impact on businesses (face-to-face session including an intermediary assessment, 3 hours)

Session 8 (14 November): The Economic and Monetary Union - from the early steps to the Euro-crisis (synchronous session, 3 hours)

Session 9 (20 November): A new EMU in the making? (face-to-face session, 3 hours)

Final examination (1 hour, 12 December at 4 pm)

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## No prerequisite has been provided

### Knowledge in / Key concepts to master

Students must show an interest in the European Union and economic integration process. If the topic is new, students are requested to read at least one book from the reference list ("basics") at the beginning of the semester. In the first session, there will be a test (not evaluated) for each student to assess his/her level and read accordingly. The course is taught in English and students will have to present their work in this communication language. Students must be ready to actively participate to the online sessions & MOODLE activities, face-to-face class discussions and exercises.

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## Teaching material

### Mandatory tools for the course

- Computer

### Documents in all formats

- Case studies/texts

### Moodle platform

- Upload of class documents
- Interface to submit coursework
- Assessments

### Software

**No items in this list have been checked.**

### Additional electronic platforms

**No items in this list have been checked.**

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## Recommended reading

Main reading material  
READING (basics)

- GENERAL (this category deals with suggestions of books providing an understanding the European Integration process: if you haven't taken any course on the EU before you must, right at the beginning of the course, read one of the introductory chapters of these books or those available in the libraries in Strasbourg - e.g. BNU, PEGE or at your home university; the more recent the book the better as the EU has followed a dynamic integration process in recent years; if you have any doubt about the relevance of your book please double-check with the course coordinator)

DINAN Desmond, NUGENT Neil, PATERSON William, The European union in crisis, Palgrave MacMillan, 2017

DINAN D., Ever closer Union. An Introduction to European Integration, 3rd edition, 1999 (latest edition: 4th edition (Basingstoke: Palgrave MacMillan, 2010)

LEONARD D., Guide to the European Union, The definitive guide to all aspects of the EU, 10th edition (London: The Economist/Profile Books, 2010)

MCCORMICK J, Understanding the European Union: a concise introduction, The EU series, 4th edition, 2010

BORCHARDT Klaus-Dieter, The ABC of European Union law, 2010 (Publications office of the EU) ([https://eeas.europa.eu/sites/eeas/files/15102015eu\\_law.pdf](https://eeas.europa.eu/sites/eeas/files/15102015eu_law.pdf))

How the European Union works? Publications office of the EU, 2012

([http://www.eeas.europa.eu/archives/delegations/singapore/documents/more\\_info/eu\\_publications/how\\_the\\_european\\_union\\_works\\_en.pdf](http://www.eeas.europa.eu/archives/delegations/singapore/documents/more_info/eu_publications/how_the_european_union_works_en.pdf))

#### - EUROPEAN BUSINESS ENVIRONMENT

SUDER G, Doing business in Europe, Sage, 2008 (PEGE)

SOMERS F (ed), European business environment, Doing business in the EU, 2010, Noordhoff Uitgevers Groningen/Houten (PEGE)

Chapter 15 "Business behavior in Europe's Single Market", in M.KATSILOUDES and S.HADJIDAKIS, International business: A global perspective, Elsevier, 2007 (E-book on Scholarvox)

#### - ECONOMIC INTEGRATION IN THE CASE OF THE EU

BALDWIN R, WYPLOSZ C, The economics of European integration, 6th edition (MacGraw-Hill, 2020)

DE GRAUWE Paul, Economics of monetary union, Oxford University Press, 2018

VELO Dario & VELO Francesco, A social market economy and European economic monetary union, Peter Lang, 2013

SINN H-W, European monetary integration, 2004 (E-book on Scholarvox) (Chapters 1 and 2)

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Additional literature

Reading list: see each session (moodle)

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### **EM Research: Be sure to mobilize at least one resource**

Textbooks, case studies, translated material, etc. can be entered

MENU Sabine, Paul Collowald: pionnier d'une Europe à unir, Bruxelles: Peter Lang (2018) (only available in French)

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## **Assessment**

### **List of assessment methods**

**Intermediate assessment / continuous assessment 1** Class no. 7

Written and oral (120 Min.) / Group / English / Weight : 20 %

**Details :** Case studies on the Single market and its impact on businesses

**This evaluation is used to measure ILO4.1-BAI, ILO4.2-BAI**

**Intermediate assessment / continuous assessment 2** Other (date, pop quiz, etc.) : all sessions

Written and oral / Individual / English / Weight : 40 %

**Details :** Participation to sessions and to activities (including tasks on Moodle, exercises in class, debates)

**This evaluation is used to measure ILO4.1-BAI, ILO4.2-BAI**

**Final evaluation** Exam week

Written (60 Min.) / Individual / English / Weight : 40 %

**Details :** Multiple choice questionnaire (35 questions, multiple choice of answers to one question and only one correct answer, no minus point policy in case of mistake)

**This evaluation is used to measure ILO4.1-BAI, ILO4.2-BAI**