

International and European Business Law

EM1F4M08A1

Program

PGE
Visitants

UE

Marketing Strategic Decisions (undergraduate)

Semester

A

Discipline

Law

Contact hours

27 H

Number of spots

45

ECTS

5

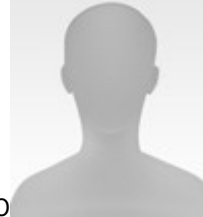
Open to visitors

Yes

Language



Coordinator



Alexandrina SOLDATENKO

List of lecturers

Lecturer(s)	Email	Contact hours - lecture
Alexandrina SOLDATENKO	a.soldatenko@unistra.fr	27 h

Pedagogical contribution of the course to the program

Développer un management à impact grâce aux connaissances et aux outils les plus récents dans les domaines du management

Design solutions adapted to organizational problems by applying relevant methodologies

Développer des compétences managériales de niveau avancé se traduisant par un leadership responsable

Co-build a managerial and organizational culture through collaborations and team projects

Effectively argue his ideas orally and in writing with a professional posture

Pratiquer un management à impact dans un environnement multiculturel et international, porté par un "European mindset"

Communicate in a professional context in (foreign) languages, in writing and/or orally

Description

The economic globalization has led to an emergence of an increasingly complex and sophisticated framework of trade-related rights and duties. The ambition of the course is to address from a dynamic perspective a range of complex issues around which international and European economic and trade relations revolve.

This course will provide a general overview of the international economic order governed by the three major economic pillars: the World Trade Organization, the World Bank and the International Monetary Fund. Special attention will be given to the world trade law. Students will be introduced to the WTO dispute settlement system, leading cases from the WTO jurisprudence and recent controversies in international trade. In order to provide a clearer picture of the complexity of international trade relations that affect both private and public actors, this course will discuss specificities of regulatory cultures in different countries (European Union, United-States) in relation to environmental, health and safety standards (sanitary and phytosanitary standards, technical barriers to trade,

sustainable development and trade). This course will demonstrate how diverging perceptions of risks and different regulatory traditions determined by specific historical, social and economic contexts may affect international trade (chemicals, drugs, cosmetics, new technologies).

Furthermore, since international agreements are products of complex negotiation processes, students will be introduced to main concepts, tactics and strategies of multilateral negotiations in a multicultural context. Finally, this course will question how and to what extent the current context has profoundly challenged the established economic order.

This course is designed for students who plan to work for enterprises, government agencies, business lobbies, the European Union institutions and international organizations, and who need a comprehensive and practice-oriented understanding of economic and business aspects of international economic law.

Teaching methods

Face-to-face

- Lectures

In group

- Exercises
- Oral presentations
- Projects
- Case studies/texts

Interaction

No items in this list have been checked.

Others

No items in this list have been checked.

Learning objectives

Cognitive domain

Upon completion of this course, students should be able to

- - (level 1) **Present** major rules and concepts governing international trade relations
- - (level 1) **Describe** specificities of regulatory cultures in different countries
- - (level 3) **Demonstrate** how divergence of regulatory cultures affect international relations
- - (level 4) **Analyze** environmental, health and safety standards in international trade
- - (level 4) **Relate** established concepts in relation to the current context
- - (level 5) **Develop** awareness about the diversity of players in the multilateral trade environment

Affective domain

Upon completion of this course, students should be able to

None affective domain have been associated with this course yet

Outline

1. International trade relations

- The Bretton Woods institutions
- Globalization: challenges and implications
- International trade law and the role of the World trade organisation
- Tariff and non-tariff barriers to trade (sanitary and phytosanitary standards)
- Reconciling trade and environmental protection (case studies and WTO jurisprudence)

2. Globalization and regionalism

- Economic integration from a regional perspective
- European Union common market and international trade
- Specificities of the EU regulatory culture

3. Divergence / convergence of regulatory standards

- Divergence of regulatory standards across the world and its impact on international trade
- Transatlantic relations: comparative case studies

4. Multilateral negotiations

- Multilateral negotiations in a multicultural context
 - Negotiation tactics and strategies
 - Intercultural and interpersonal skills
-

No prerequisite has been provided

Knowledge in / Key concepts to master

None

Teaching material

Mandatory tools for the course

No items in this list have been checked.

Documents in all formats

- Newspaper articles
- Case studies/texts
- Worksheets

Moodle platform

- Upload of class documents

Software

No items in this list have been checked.

Additional electronic platforms

No items in this list have been checked.

Recommended reading

Main reading material

- WTO "Understanding the WTO"
- Bethlehem. (et al.) "The Oxford Handbook of International Trade Law" Oxford UP, 2009
- Van Den Bossche. "The Law and Policy of the World Trade Organization: Text, Cases and Materials" 2nd edition, Cambridge UP, 2008
- Kiss, Shelton, Ishibashi. "Economic Globalization and Compliance with International Environmental Agreements" Kluwer, 2003
- Peet. "Unholy Trinity: The IMF, World Bank and WTO" Zed Books, 2003
- Chalmers, Davies, Monti. "European Union Law" 2nd ed., Cambridge UP, 2010
- Jones, Sufrin. "EU Competition Law" 4th ed., OUP, Oxford, 2010
- The official EU website for cases, legislation, press releases
- The official website of the World Trade Organization (WTO)
- The official website of the International Monetary Fund (IMF)
- The official website of the World Bank Group

Additional literature

Online sources of international organisations
Reports and online articles

EM Research: Be sure to mobilize at least one resource

Textbooks, case studies, translated material, etc. can be entered

No reading material has been provided.

Assessment

List of assessment methods

Intermediate assessment / continuous assessment 1 Other (date, pop quiz, etc.) : TBD

Written and oral / Group / English / Weight : 50 %

Details : This course will be presented from a dynamic perspective, using a combination of lectures, class discussions and individual /group projects. Students are expected to actively debate and share their own insights on discussed issues and to do a presentation on a proposed subject. Presentation topics will be given at the beginning of the course. This course will be based on student's preparation, personal background research and the ability to work in a team. A number of case studies, mock trials and practical exercises will be given throughout the course allowing the theory covered in lectures to be put into practice (group work). Assessment will be based on students' oral participation (presentation/group work)

Final evaluation Last class

Written / Individual / English / Weight : 50 %