

Leadership

EM165M36B1

Semestre

B

Discipline

Organizational behavior / Leadership

Volume horaire

27 H

Nombre de places

45

Ouvert aux visiteurs

Oui

Langue

EN

Responsable

Jean Philippe BERQUE



Liste des intervenants

Intervenant(s)	Email	Volume horaire CM
Jean Philippe BERQUE	jean-philippe.berque@em-strasbourg.eu	27 h

Contribution pédagogique du cours au programme

Aucune contribution pédagogique associé à ce cours pour ce programme.

Descriptif

This course will be delivered in a blended learning format with both face-to-face (80%) and distance learning classes (20%).

This is an introductory course to leadership and influence with a practical and innovative method. The method combines concepts and techniques, explains leadership styles and approaches needed to work successfully in an international environment.

Students will learn and develop leadership skills, understand how to achieve international business objectives, and finally learn how to inspire their future multinational teams and global customers.

This training package has been designed as part of the "Professional Development international training program", a business program which has been developed for international organizations.

Organisation pédagogique

Face-to-face

- Lectures
- Tutorials
- E-learning

In group

- Exercises
- Oral presentations
- Projects
- Case studies/texts

Interaction

- Discussions/debates
- Games (educational, role play, simulation)
- Personal accounts

Others

Aucun élément de cette liste n'a été coché.

Objectifs pédagogiques

Cognitive domain

A l'issue du cours, l'étudiant(e) devrait être capable de / d'...

- - (niv. 3) provide strategic vision
 - - (niv. 4) diagnose key leadership soft skills
 - - (niv. 6) develop leadership styles
 - - (niv. 6) improve emotional intelligence
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Affective domain

A l'issue du cours, l'étudiant(e) devrait être capable de / d'...

- - (niv. 5) Influence positively all stakeholders (Blue Ocean Leadership)
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Objectifs de développement durable abordés

Aucun objectif de développement durable n'a été coché.

Plan / Sommaire

The course includes 3 parts:

PART 1: Assessing leadership and sharing a vision

- Set a clear strategic vision of where your business needs to head and why

PART 2: Developing key leadership soft skills in an international business environment

- Learn and develop leadership skills through techniques and tools.

PART 3: Understanding leadership styles with Situational Leadership and Emotional Intelligence

- Achieve influence and power (Harvard Business method)
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Prérequis nécessaires

Connaissances en / Notions clés à maîtriser

- Basic managerial and communication skills
 - Basics in project and team management
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Supports pédagogiques

Mandatory tools for the course

- Computer
- Reference manuals

Documents in all formats

- Newspaper articles
- Case studies/texts

Moodle platform

- Upload of class documents
- Interface to submit coursework
- Assessments
- Coaching/mentoring

Software

- Keynote

Additional electronic platforms

Aucun élément de cette liste n'a été coché.

Bibliographie recommandée

Ouvrages principaux

Jean-philippe BERQUE is an experienced international executive with 30 years of leadership, management and negotiation abroad, working in public administration, international organizations and diplomacy (UNO, NATO,...), as well as in the private sector (training consultancies and firms).

Graduate of EM Business School, Ecole Pratique des Hautes Etudes, Sorbonne, INALCO and IHEDN.

J.P. BERQUE, Leadership and Influence handbook (provided in class).

G. BURNISON, No fear of Failure, real stories of how Leaders Deal with Risk and Change. Jossey-Bass.

F.E. DENT, Influence and Succeed, How to win people over every time.

J.R. KATZENBACH & Z. KHAN, Leading outside the lines. Jossey Bass

E.J. GARCIA, Leadership, perspectives sur l'exercice du pouvoir dans les entreprises. De Boeck

O. LAJOURS, L'art de diriger. L'Harmattan.

D. CARNEGIE, Comment trouver le leader en vous. Hachette.

Littérature complémentaire

J. COMFORT & P. FRANKLIN, The Mindful International Manager, Kogan Page.

DALE CARNEGIE, Stand and Deliver, how to become a masterful communicator and public speaker, Simon&Schuster.

PHILIPPE ROSINSKY, Coaching across Cultures, International Management, Nicholas Brealey, Boston.

J.P. BERQUE, International Management, to be published in September 2023.

W.C. KIM & R. MAUBORGNE, Blue Ocean Leadership, Harvard Business Review.

Travaux de recherche de l'EM : Veillez à mobiliser au moins une ressource

Peuvent être renseignés les manuels coordonnés, les traductions de manuel, les études de cas traduites etc...

Reference manual

Customized case studies

Modalités d'évaluation

Liste des modalités d'évaluation

Evaluation intermédiaire / contrôle continu 1 Séance n° 6 and 8

Ecrite et orale (60 min) / en groupe / Anglais / pondération : 40 %

Précisions : Case studies and oral presentations

Cette évaluation sert à mesurer ILO1.1-PGE, ILO1.2-PGE, ILO2.2-PGE, ILO2.3-PGE, ILO2.4-PGE, ILO3.1-PGE, ILO4.1-PGE, ILO4.2-PGE

Evaluation finale Semaine d'examens

Ecrite (120 min) / individuelle / Anglais / pondération : 60 %

Précisions : MCQ, Course questions and a case study

Cette évaluation sert à mesurer ILO1.1-PGE, ILO1.3-PGE, ILO2.2-PGE, ILO2.4-PGE, ILO3.1-PGE, ILO4.1-PGE, ILO4.2-PGE