

Eco-literacy and Intercultural Competence

EM025M01B1

Program

PGE
Visitants

UE

Green Literacy

Semester

B

Discipline

Human resources

Contact hours

27 H

Number of spots

20

ECTS

5

Open to visitors

Yes

Language



Coordinator

Kevin MAC GABHANN



List of lecturers

Lecturer(s)	Email	Contact hours - lecture
Kevin MAC GABHANN	Kevin.MacGabhann@em-strasbourg.eu	27 h

Pedagogical contribution of the course to the program

Développer un management à impact grâce aux connaissances et aux outils les plus récents dans les domaines du management

Developing a strategic and managerial vision in a complex, uncertain and changing environment

Design solutions adapted to organizational problems by applying relevant methodologies

Développer des compétences managériales de niveau avancé se traduisant par un leadership responsable

Co-build a managerial and organizational culture through collaborations and team projects

Effectively argue his ideas orally and in writing with a professional posture

Pratiquer un management à impact dans un environnement multiculturel et international, porté par un "European mindset"

Communicate in a professional context in (foreign) languages, in writing and/or orally

Description

The course integrates and focuses on Eco-literacy and Intercultural competence in the context of 21st C management and global citizenship.

The course's philosophy is founded on the concept that managers have to be able to cultivate intercultural competence skills to manage diversity in global business relationships with clients, employees, partners etc. But equally, if not more importantly, given the current climate crisis, to be able to better manage the most important relationship/stake-holder perhaps of all, MOTHER NATURE and the planet. Therefore, the student will learn about the integrated importance of intercultural competence and eco-responsibility (Eco-Literacy / Carbon Literate).

An integrated management approach is relevant in this context as management's imperative must be to strive to manage in an efficient and effective manner as possible the diverse relationships of not only the people who inhabit the planet, but also the planet itself.

This course aims to equip the students as they launch their professional career paths with an increased awareness of the importance of intercultural skills, knowledge and competencies to integrate the twin objectives of being effective managers in the workplace while being effective global citizens with regard to climate change

Teaching methods

Face-to-face

- Lectures
- E-learning

In group

- Exercises
- Oral presentations
- Projects

- Case studies/texts

Interaction

- Discussions/debates

Others

No items in this list have been checked.

Learning objectives

Cognitive domain

Upon completion of this course, students should be able to

- - (level 4) **analyze** how how culture impacts the behavior of managers through fundamental pillars of management such s planning, leading, controlling, organizing etc and understanding the cultural rationale as to why people behave differently in the workplace
 - - (level 4) **manage** Manage cultural differences in the different values systems wherever you encounter them, and managing the impact that culture has on top and bottom line strategy in international institutions.
 - - (level 5) **appraise** Appraise the climate impacts of mankind's everyday actions. Appraise, compare and assess the carbon costs and impacts of everyday activities and the have ability and motivation to reduce emissions, on an individual, community and organizational basis.
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Affective domain

Upon completion of this course, students should be able to

- - (level 2) **communicate** better communicate effectively across cultures, and in different cultural contexts
 - - (level 2) **participate** Participate more effectively and efficiently in international contexts e.g. international teams, negotiations, meetings etc
 - - (level 2) **perform** Navigate through the impact of culture of critical management functions such as negotiations, managing teams, running meetings and leadership.
 - - (level 5) **act** Act on new knowledge by initiating pro-environmental behaviour change and demonstrating ideas and know-how to reduce emissions, on an individual, community and organizational basis.'
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Outline

This pilot course set outs to foster intercultural competence and Eco-literacy (Ecoresponsibility/carbon literacy) for the trainee manager of the 21st Century. The course will follow a COIL methodology. That is to say it will follow a hybrid virtual exchange format for 12 hours online in collaboration with our students from our partner university Sheffield Hallam University and 15 hours physical in class attendance at EM Strasbourg Business

School with the EM Strasbourg based student cohort.

The course is a 27hour, HYBRID program for EM Strasbourg students. 12 hours online and 15 hours physically face to face in class.

The course combines online lectures, physical in class lectures, consisting of discussion, video cases, group work, presentations, and emphasizes a dynamic interactive approach encouraging student interaction.

There are 11 sessions to attend to complete this course. 6 on-line courses lasting 2 hours, and 5 face to face (Physical) courses lasting between 2-4 hours. (Total 27 contact hours 5 ECTS credits).

No prerequisite has been provided

Knowledge in / Key concepts to master

English language, international experience and exchange, business/management acumen

Teaching material

Mandatory tools for the course

- Computer

Documents in all formats

- Newspaper articles
- Case studies/texts
- Worksheets
- Syllabus

Moodle platform

- Upload of class documents
- Interface to submit coursework
- Assessments

Software

- Pack Office (Word, Excel, PowerPoint, Access)

Additional electronic platforms

No items in this list have been checked.

Recommended reading

Main reading material

Meyer, E. (2014) *The Culture Map – Decoding How People Think, Lead, and Get Things Done Across Cultures*. New York, Public Affairs.

Mac Gabhann, K. (2015) *Bridging the Ethno-Cultural Gap: Managing Ethno-cultural Diversity in HealthCare Service Delivery in Hospital Settings: The Irish Experience*, Verlag Dr.Kovac, Hamburg, 2015 415 p.

Mac Gabhann, K. (2015) *Bridging the Ethno-Cultural Gap: Managing Ethno-cultural Diversity in HealthCare Service Delivery in Hospital Settings: The Irish Experience*, Verlag Dr.Kovac, Hamburg, 2015 415 p.

Additional literature

Mac Gabhann, K. (2011) *La prise en compte des différences ethnoculturelles des patients à l'hôpital : une étude exploratoire en contexte français*, In co-writing with T. Nobre, *Revue Interdisciplinaire sur le Management et l'Humanisme*, Vol. 305, Décembre 2011.

Mac Gabhann, K. (2011) *La prise en compte des différences ethnoculturelles des patients à l'hôpital : une étude exploratoire en contexte français*, In co-writing with T. Nobre, *Revue Interdisciplinaire sur le Management et l'Humanisme*, Vol. 305, Décembre 2011.

EM Research: Be sure to mobilize at least one resource

Textbooks, case studies, translated material, etc. can be entered

Mac Gabhann, K. (2012) *Managing Ethno-cultural Diversity in Health Care Service Delivery: An Exploratory Evaluation of the Irish Experience in the Voluntary Hospital Sector*. In cowriting with T. Nobre *Journal d'Economie M.dicale*, February 2011.

Mac Gabhann, K. (2012) *Managing Ethno-cultural Diversity in Health Care Service Delivery: An Exploratory Evaluation of the Irish Experience in the Voluntary Hospital Sector*. In cowriting with T. Nobre *Journal d'Economie M.dicale*, February 2011.

Assessment

List of assessment methods

Intermediate assessment / continuous assessment 1 Other (date, pop quiz, etc.) : All sessions

Oral / Individual / English / Weight : 20 %

Details : Attendance and participation

Intermediate assessment / continuous assessment 2 Other (date, pop quiz, etc.) :

Written / Individual / English / Weight : 20 %

Details : Carbon saving energy behaviours & taking-action (Your study abroad)

Intermediate assessment / continuous assessment 3 Class no. 22nd Feb (Class 10)

Written / Individual / English / Weight : 20 %

Details : Cross-Cultural Team scale: oral & written paper.

Intermediate assessment / continuous assessment 4 Class no. 22 Feb class 10

Oral / Group / English / Weight : 20 %

Details : % Culture &/or Climate change: oral

Intermediate assessment / continuous assessment 5 Other (date, pop quiz, etc.) : 22 March

Written (600 Min.) / Group / English / Weight : 20 %

Details : 22nd march

This evaluation is used to measure ILO1.3-PGE, ILO2.1-PGE, ILO2.3-PGE, ILO4.1-PGE

