

Purchasing function in the entreprise

EM694M03

Program

PGE
PGE 2A - SUPPLY CHAIN MANAGEMENT

UE

Purchasing function in the entreprise

Semester

A

Discipline

International purchasing

Contact hours

27 H

Number of spots

45

ECTS

5

Open to visitors

Yes

Language



Coordinator

Philipp Christopher Sauer



List of lecturers

Lecturer(s)	Email	Contact hours - lecture
Philipp Christopher SAUER	philipp.sauer@em-strasbourg.eu	27 h

Pedagogical contribution of the course to the program

Développer un management à impact grâce aux connaissances et aux outils les plus récents dans les domaines du management

Evaluate sustainable managerial practices using managerial concepts and instruments as well as digital tools

Développer des compétences managériales de niveau avancé se traduisant par un leadership responsable

Recommend decision making by taking a critical approach to driving change in organizations

Effectively argue his ideas orally and in writing with a professional posture

Pratiquer un management à impact dans un environnement multiculturel et international, porté par un "European mindset"

Communicate in a professional context in (foreign) languages, in writing and/or orally

Formulate solutions to organizational challenges in a multicultural and international context, driven by a "European mindset"

Description

This course presents the role of the purchasing function in the company and especially in the management of external resources provided by suppliers and service providers. It aims to define the knowledge, know-how, and interpersonal skills required by the purchasing manager.

Teaching methods

Face-to-face

- Lectures

In group

- Exercises
- Case studies/texts

Interaction

- Discussions/debates

Others

No items in this list have been checked.

Learning objectives

Cognitive domain

Upon completion of this course, students should be able to

- - (level 4) **investigate** the characteristics of case studies and example situations to determine appropriate purchasing strategies, organization forms, and innovations
 - - (level 4) **relate** the key purchasing decision tools to examples in order to determine different purchasing strategies
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Affective domain

Upon completion of this course, students should be able to

- - (level 4) **formulate** solutions deemed appropriate in groups and in the plenary
 - - (level 5) **exemplify** their choices and provide arguments for them
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Outline

- 1 The functions in a firm and supply chain
- 2 The strategic sourcing and purchasing process
- 3 Purchasing strategy and organization
- 4 Sourcing strategy and supplier relationship management
- 5 Trends and innovations in purchasing

Each class will combine a section on theory with sections of practical application, reflection, and discussion.

No prerequisite has been provided

Knowledge in / Key concepts to master

The basics of management and specifically purchasing and supply chain management (as covered in 1A PGE).

Teaching material

Mandatory tools for the course

- Computer

Documents in all formats

- Case studies/texts
- Worksheets
- Syllabus

Moodle platform

- Upload of class documents
- Assessments

Software

No items in this list have been checked.

Additional electronic platforms

No items in this list have been checked.

Recommended reading

Main reading material

Johnsen, T. E., Howard, M., & Miemczyk, J. (2019). Purchasing and supply chain management: A sustainability perspective. Routledge

Additional literature

VIALE L., VACHER S., BESSOUAT J. (2022). Eco-innovation in the upstream supply chain: re-thinking the involvement of purchasing managers. Supply Chain Management: An International Journal, 27 (n° 2)

EM Research: Be sure to mobilize at least one resource

Textbooks, case studies, translated material, etc. can be entered

VIALE L., VACHER S., BESSOUAT J. (2022). Eco-innovation in the upstream supply chain: re-thinking the involvement of purchasing managers. Supply Chain Management: An International Journal, 27 (n° 2)

Assessment

List of assessment methods

Intermediate assessment / continuous assessment 1Other (date, pop quiz, etc.) : Quiz at the end of most classes

Written (60 Min.) / Individual / English / Weight : 15 %

Details : Quiz at the end of the classes for approx 10 minutes each, totalling up to approx 60 minutes

Final evaluation Exam week

Written (60 Min.) / Individual / English / Weight : 85 %

This evaluation is used to measure ILO1.2-PGE, ILO2.2-PGE, ILO4.1-PGE, ILO4.2-PGE